

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 577190 / 1		<u>Alt Order #</u> 07905903
<u>Product</u> PATRIOT MAJORITY		
<u>Contract Dates</u> 09/25/12 - 10/08/12		<u>Estimate #</u> 371/389/1557
<u>Advertiser</u> Patriot Majority		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, O.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8476	<u>Advertiser Code</u> 371	<u>Product Code</u> 389
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

New Media Firm
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	09/25/12	09/30/12	5a-6a M-F	5a-6a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-1---				2	\$35.00			
2	All	10/01/12	10/07/12	5a-6a M-F	5a-6a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-1---				2	\$35.00			
3	All	09/26/12	09/26/12	6a-7a M-F	6a-7a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$70.00			
4	All	10/01/12	10/07/12	6a-7a M-F	6a-7a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-1----				2	\$70.00			
5	All	10/08/12	10/08/12	6a-7a M-F	6a-7a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$70.00			
6	All	09/26/12	09/26/12	WGNT News	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$100.00			
7	All	10/03/12	10/03/12	WGNT News	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$100.00			
8	All	09/25/12	09/30/12	4-5p M-F CW	4p-5p		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$235.00			
9	All	10/01/12	10/07/12	4-5p M-F CW	4p-5p		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1-1--				2	\$235.00			
10	All	09/25/12	09/30/12	6p-7p M-F	6p-7p		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-1---				2	\$415.00			
11	All	10/01/12	10/07/12	6p-7p M-F	6p-7p		:30			NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-1---				3	\$415.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
577190 /	07905903

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/08/12	PATRIOT MAJORITY	371/389/1657

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
✓ 12	All	10/08/12	10/08/12	6p-7p M-F	6p-7p		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$415.00			
✓ 13	All	09/28/12	09/28/12	7p-8p M-F	7p-8p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----F--				1	\$540.00			
✓ 14	All	10/05/12	10/05/12	7p-8p M-F	7p-8p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----F--				1	\$540.00			
✓ 15	All	09/25/12	09/30/12	11p-12a M-F	11p-12a		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1-1---				2	\$270.00			
✓ 16	All	10/01/12	10/07/12	11p-12a M-F	11p-12a		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	11-1---				3	\$270.00			
✓ 17	All	10/08/12	10/08/12	11p-12a M-F	11p-12a		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$270.00			
✓ 18	All	09/25/12	09/30/12	12a-1a M-F	12a-1a		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1--1--				2	\$95.00			
✓ 19	All	10/01/12	10/07/12	12a-1a M-F	12a-1a		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1--1--				2	\$95.00			
✓ 20	All	09/29/12	09/29/12	12p-6p Sat	4p-6p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$135.00			
✓ 21	All	10/06/12	10/06/12	12p-6p Sat	4p-6p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$135.00			
✓ 22	All	09/29/12	09/29/12	6p-7p Sat	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$200.00			
✓ 23	All	10/06/12	10/06/12	6p-7p Sat	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$200.00			
✓ 24	All	09/29/12	09/29/12	7p-8p Sa	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$200.00			
✓ 25	All	10/06/12	10/06/12	7p-8p Se	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$200.00			
✓ 26	All	09/30/12	09/30/12	12p-4p Sun	2p-4p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$165.00			
✓ 27	All	10/07/12	10/07/12	12p-4p Sun	2p-4p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$165.00			
✓ 28	All	09/30/12	09/30/12	4-5p Sun	4p-5p		:30			NM	1	\$170.00

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09/26/12 - 10/08/12	PATRIOT MAJORITY	371/389/1657

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$170.00			
N 29	All	10/07/12	10/07/12	4-5p Sun	4p-5p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$170.00			
N 30	All	09/30/12	09/30/12	6p-7p Su	6p-7p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$190.00			
N 31	All	10/07/12	10/07/12	6p-7p Su	6p-7p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$190.00			
N 32	All	09/30/12	09/30/12	9p-10p Sun	9p-10p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$190.00			
N 33	All	10/07/12	10/07/12	9p-10p Sun	9p-10p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$190.00			
Totals											46	\$9,630.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	20	\$4,060.00	\$3,451.00
10/01/12 - 10/08/12	26	\$5,570.00	\$4,734.50
Totals	46	\$9,630.00	\$8,185.50

Signature: _____ **Date:** _____

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